



United Ventures

ESG Policy
December 21st, 2021

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**We invest in people
and technology**

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00. Introduction

At United Ventures, we believe that companies must responsibly pursue growth to create **enduring value** and **impactful returns**. To this end, we must double down our efforts towards sustainable investing and establish our strategic objectives.

VC firms play an essential role in building a fairer technology ecosystem through business operations and investment activities. Thus, accelerating sustainability across our internal operations, portfolio, and dealflow has become an urgent priority.

This document (the “**ESG Policy**”) sets out our commitment to high standards concerning Environmental, Social, and Governance (“ESG”) criteria. We aim to set out the principles that the firm aspires to and the procedures that United Ventures has implemented to meet our ESG goals.

01. Alignment with the Sustainable Development Goals (SDGs)

We chose the UN’s 17 **Sustainable Development Goals** as the base for our ESG Policy because they represent a positive framework behind which we stand. The 17 SDGs, and their related targets, give clear guidance on what a sustainable future should look like.

SUSTAINABLE DEVELOPMENT GOALS



As of the date of this ESG Policy, we currently focus our attention towards:

Environmental	Energy Efficiency, Renewable Energies, Climate Change, Sustainable Cities and Communities, Sustainable and Responsible Practices (UN SDG #7, 11, 12, 13)
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Social	Food Security, Good Health and Wellbeing, Quality Education, Diversity & Inclusion, Decent Work & Economic Growth, Innovation, Equality (<i>UN SDG #2, 3, 4, 5, 8, 9, 10</i>)
Governance	Ethical and Governance Standards, Global Partnership for Sustainable Development (<i>UN SDG #16, 17</i>)

The ESG factors listed above are not exhaustive, and United Ventures will continue to revisit, refine and add to the list.

This ESG Policy covers all United Ventures funds, existing portfolio companies, new investments, and United Ventures' operations. All United Ventures' team members must adhere to this ESG Policy.

02. United Ventures' Commitment to ESG

United Ventures' efforts to safeguard and enhance ESG are embedded within the firm's internal operations and across the entire investment cycle. This multi-front approach sets out as follows.

a. Internal Operations.

Act in fairness and with integrity

At United Ventures, we are committed to never failing to respect fundamental values such as honesty, moral integrity, transparency, and objectivity in pursuing corporate objectives. We base our business relations on complete openness and correctness, respect for the law, and independence from all forms of conditioning, both internal and external.

We do our best to overcome daily our conscious and unconscious biases and commit to developing each team member's abilities and skills so that the energy and creativity of individuals find full expression by realizing the potential of each. We foster an open and supportive work environment, emphasizing transparent decision-making, accountability, empowerment, and respect for each individual at all levels of the organization. Read our [Code of Ethics](#) to learn more.

Equality, diversity, and inclusion

We are committed to providing equal employment opportunities based on individual merit and qualifications related to professional competence. We strictly prohibit discrimination or harassment based on race, color, religion, sex, gender identity or expression, age, or other characteristics protected by law.

United Ventures' team members also engage with the broader ecosystem to drive awareness around DE&I by participating whenever possible in workshops, events, and initiatives aimed at building a fairer and more equal tech industry.

Agile work

At the beginning of 2021, we updated our working policies to adapt them to a flexible schedule, and the firm now offers all of its team members the option to work from home when they do not need to be in the office. While the main benefits are flexibility and an enhanced work-life balance,

on top of that, there are environmental benefits. [According to the Carbon Trust](#), widespread adoption of hybrid working models could save around 1kg of CO2 emissions per worker/per year.

Sustainable travel policy

At United Ventures, we are committed to reducing our impact when we travel, whether on business or how we commute to work. As general guidelines, we:

- Minimize non-essential business travel, promoting video conferencing over in-person meetings. If travel is required, select the lowest-carbon mode of transport, e.g., considering rail before air for short journeys;
- Limit the number of trips per month/per traveler and the number of travelers/per trip to reduce our carbon footprint; ask for more meetings/per trip to make the most of the time on the road;
- Get public transport whenever possible. Avoid travel by car unless necessary; when in need of taking a taxi or renting a car, favor hybrid or electric vehicles;
- Consider the environmental costs ahead of the financial costs and take the most sustainable option possible; e.g., book direct trips wherever possible;
- Use e-ticketing and apps to avoid paper waste.

Sustainability at the office

Implementing small changes in the office can make a significant impact. Here are some of the sustainability practices we adopted/will adopt soon to encourage an environmentally conscious workplace:

- Switching to a 100% renewable energy provider for office energy; installing smart thermostats to regulate office climate optimally; keeping the lights off when a meeting room is not in use;
- Limiting unnecessary printing and paper use for communications and file-sharing; ensuring that the paper we use is 100% recycled; setting the default on printers to printing black and white and double-sided;
- Swapping out single-use plastic cups, cutlery, and water bottles, and instead adopting reusable water bottles and tableware in the office kitchen; bringing reusable lunch containers;
- Making sure the office has clearly labeled and easy-to-find recycling bins, encouraging a recycling culture, and providing education on responsible waste disposal;
- Providing healthy snacks and fresh fruit, in partnership with green-friendly local businesses;
- Making green thinking a crucial part of our company culture, allowing each team member to be engaged, involved, and more environmentally conscious in the workplace.

Climate action

To accelerate change and kickstart United Ventures' climate journey, in 2021 we joined [Leaders for Climate Action](#), the entrepreneurial community that drives climate action. After starting straight away with generic reduction measures (see above), we are now working with [ClimatePartner](#) to measure, reduce, offset, and manage our business carbon footprint while building an empowered, climate-driven work culture.

Sustainability governance and reporting

At United Ventures, we ensure clear and communicated commitment from the top that sustainability is a priority. We appointed a Managing Partner to steer overall ESG issues and one additional team member to support integrating sustainability across all business areas.

With the support of our partner [Ecomate](#), and in compliance with the EU Taxonomy and EU Framework 2030, we periodically monitor and review the ESG goals concerning United Ventures as an organization, with a view to continuous improvement, and the ESG matters of our portfolio companies. Aiming to have broad transparency on ESG topics with our Limited Partners, starting from 2023, we will produce an annual report on the ESG goals of United Ventures and its portfolio.

b. Embedding Sustainability in the Investment Process.

Sustainable investing is about investing in progress and recognizing that companies solving the world's biggest challenges can be best positioned to grow. It is about pioneering better ways of doing business. We want to make a difference with our investments and create positive outcomes for people, communities, and society while providing financial returns for investors.

When evaluating an investment opportunity, while we do not automatically exclude startups that do not specifically contribute to any of the SDGs or currently only have a weak positive impact, we are committed to favoring value propositions that strongly pursue an impactful vision.

We believe that integrating sustainability criteria in the investment process and team discussions will change awareness around these issues and, ultimately, lead to better investment decisions. The overall topics which are important to assess at due diligence level are:

- The alignment of the startup's mission and vision with our long-term value creation approach, and the potential for positive or negative impact;
- The founders' mindset around ESG and openness to doing more on this topic;
- Diversity in the company, at management, board, and overall level, and inclusivity of the company culture;
- Any obvious red flags relating to ESG and the commercial model/viability.

As additional steps we have taken so far to leverage sustainability as a driver for the long-term success of potential investments and portfolio companies, we:

- Developed in-house an **AI-powered tech stack** for data-driven sourcing and intelligent screening, to identify the most promising entrepreneurs from a diverse set of demographics, backgrounds, and experiences, without biases and blind spots;
- Introduced the **Sustainability Risk Factor** in our ARA (Asset Risk Assessment) and FRA (Fund Risk Assessment) models, which contribute, together with the other risk factors already present in the two models, to the determination of the overall Risk Rating at asset and fund level.

c. Working with Portfolio Companies.

Some of the startups in our portfolio are particularly motivated by ESG criteria and have made it central to their mission and business operations, but embedding sustainability and long-term thinking should be a goal for every nascent business. The business model, culture, and values of global companies are often shaped in the early years of a company's development, and venture capital firms as the first investors and board members play an essential role in this process.

The startups in our portfolio are very heterogeneous, so a standardized framework is of limited use. Instead, each startup needs a tailored ESG strategy in line with its goals, industry, and business approach. Within a reasonable time after the investment is made, the investment team shall work with the management to approach and establish their ESG strategy.

We shall help the company to:

- Identify and prioritize sustainability topics that are material to the business of the portfolio company and how they are a business opportunity or a risk to them;
- Align on an ambition level and formulate sustainability-related targets as well as the activities and processes to reach them;
- Set up sustainability goals to track and assess the portfolio company and put sustainability topics on the agenda in all board meetings.

To monitor our portfolio companies' progress on ESG matters, we leverage the [Ecomate](#) platform, through which we perform an annual assessment.

03. Sustainable Finance Disclosure Regulation (2019/2088)

United Ventures makes the following disclosures in accordance with Articles 3(1) and 4(1)(b) of Regulation (EU) 2019/2088 (i.e. Sustainable Finance Disclosure Regulation, "SFDR").

Integration of sustainability risks into the Fund Manager's investment decision making process

A sustainability risk means "an environmental, social or governance event or condition that, if it occurs, could cause an actual or potential material negative impact on the value of the investment", according to Art. 2(22) of the Regulation (EU) 2019/2088 (SFDR).

Sustainability risks are risks which, if they were to crystallize, would cause a material negative impact on the value of the portfolios of the funds managed by United Ventures. Before any investment decision is made on behalf of any managed funds, United Ventures identifies the material risks associated with each proposed investment contained within the ARA (i.e. Asset Risk Assessment) and FRA (i.e. Fund Risk Assessment) models in the Risk Management Policy, including sustainability risks (supplemental due diligence may also be conducted by an external professional firm when deemed necessary) which contribute to the determination of the overall

Risk Rating at asset and fund level. United Ventures considers such risks as part of its fund risk management process having regard to the fund's investment policy and objective.

No consideration of adverse impacts of investment decisions on sustainability factors

United Ventures, primary independent operator of Venture Capital in Italy, was authorized to operate in 2013. United Ventures' funds have as their main investment target (i.e. "Target Companies") new innovative companies/startups and digital enabling technologies that require long-term financial resources to accompany their development.

United Ventures, which is endowed with this ESG Policy, believes that the consideration of environmental, social and governance factors (namely, "ESG factors") in the investment process can allow for a broader and more in-depth understanding of the risks and opportunities of Target Companies.

Therefore, during the identification and selection of investment opportunities phase and primarily in the phase of analysis and Due Diligence, United Ventures makes an in-depth analysis of the environmental, social and corporate governance issues of the Target Companies, as these ones represent an integral part of the final decision-making process.

The investment decisions made by United Ventures take into account the studies conducted and the results of the assessments carried out on the ESG aspects during the investment process, also involving an external info provider (i.e. Ecomate) and the Risk Management Function for the assessment competence activities.

United Ventures, which at the closing date of the latest available financial statements directly employs less than 500 employees, declares in compliance with Art. 4, paragraph 1(b) of Regulation (EU) 2019/2088 (i.e. Sustainable Finance Disclosure Regulation, "SFDR") and with Art. 12 of Delegated Regulation (EU) 2022/1288, to integrate ESG factors in their investment assessment but not to be in the condition to comprehensively consider, at entity level, the principal adverse impacts of investment decisions on the sustainability factors, adopting an "explain" approach.

This is due to the intrinsic investment characteristics of its financial products, which fall within the so-called "early stage" operations, understood as procedures with an investment supporting companies in the first stages of life through participation in one of the first investment rounds (seed, round A and round B), which generate a positive environmental and social impact but they are not always able to provide a structured flow of information regarding their impacts on ESG factors.

Nevertheless, United Ventures intends and is working to consider the principal adverse impacts of investment decisions on the sustainability factors, at entity level, in order to monitor the impacts of investments on the different sustainability aspects. Currently, United Ventures has decided to take into account the principal adverse impacts on sustainability factors for its Fund "UVIII", which promotes social and environmental characteristics according to Article 8 of Sustainable Finance Disclosure Regulation (EU) n. 2019/2088.

04. Approval and Review

This ESG Policy is reviewed and approved by the Board of Directors of United Ventures and will be subject to an annual review to integrate any new guideline or regulation in this matter. All ESG strategies and procedures adopted will also be reviewed under policy changes, financial considerations, and new rules. United Ventures is committed to maintaining its stakeholders informed and updated on Policy reviews and updates.

The Board of Directors has approved the Policy of United Ventures on December 21st, 2021. The Policy has been reviewed as of February 2023.

Please reach out to us with any questions or if you'd like to work together on achieving these goals.