

## Akamas Secures \$10M from United Ventures to Expand into the US Market and Accelerate Cloud Optimization Innovation

*New funding will fuel global growth, product development, and establish Akamas as a leader in application-aware cloud optimization.*

**Milan, Italy — February 11th, 2025** — [Akamas](#), a pioneering company specializing in AI-driven cloud optimization, today announced it has raised \$10 million in its first institutional funding round. The investment, led by one of Italy's largest venture capital firms, [United Ventures](#), will support Akamas' expansion into the North American market, accelerate product development, and bolster its position as a leader in full-stack optimization for cloud and Kubernetes environments. Akama's parent company Moviri group will maintain a strategic minority position while transitioning operational control.

The funding comes at a pivotal time for Akamas, which has already signed its first seven-figure contract and gained traction with customers across North America. The company plans to establish its first US office in Boston and scale its team significantly in both engineering and go-to-market functions.

*"We are thrilled about today's investment, and our entry into the US is a major milestone for Akamas," said Luca Forni, CEO and Co-founder of Akamas. "The United States is home to some of the world's largest cloud-driven organizations, and we are excited to bring our unique application-aware optimization technology to this dynamic market. United Ventures' expertise in scaling SaaS and AI companies globally makes them the perfect partner as we expand our footprint and continue driving innovation."*

Akamas will also use the funding to grow from 10 to 35 employees in the first year, with a focus on engineering, sales, and marketing roles across Italy and the US and to launch industry leading new features. These will include Kubernetes Insight (now in beta) to simplify optimization of Kubernetes environments, a SaaS version of the Akamas platform, and integrations with leading cloud providers and observability tools such as AWS, Dynatrace, and Datadog, Grafana Labs and Google Cloud.

### A Track Record of Innovation

Akamas' unique value proposition lies in its "application-aware" optimization approach, which ensures that cost savings do not come at the expense of application performance or reliability and vice versa. The company's "full-stack" approach allows clients to improve performance and reliability without increasing costs.

Akamas has built a reputation for delivering measurable results to companies whose businesses rely heavily on cloud applications. Its platform has been successfully applied across hundreds of Kubernetes clusters and thousands of cloud instances for customers spanning

retail, financial services, travel, and telecommunications. Notable references include **Sisal**, a leading European gaming company, and **Sabre**, a US-based travel technology giant. Akamas has also garnered endorsements from industry leaders, including thought leaders at Netflix and Dynatrace, and earned accolades such as the Unicredit StartLab Prize and the CIO Digital360 Award.

*"We are proud to lead this round for Akamas, who are at the forefront of application-aware optimization technology," said **Fabio Pirovano**, Partner at United Ventures. "Akamas' innovative approach to simplifying cloud and Kubernetes optimization, coupled with its impressive team and vision, positions it as a game-changer in the global tech landscape. We're excited to support their expansion into North America and their continued growth as they redefine how organizations optimize performance, reliability, and costs at scale."*

## Competing with the Status Quo

Akamas operates in a space where the primary competitor is often the inertia of manual, reactive optimization efforts. Its platform stands out by addressing limitations across five categories of optimization tools, including Kubernetes management, FinOps platforms, and native cloud provider tools. Unlike competitors that focus solely on infrastructure or basic cost metrics, Akamas optimizes the entire stack—integrating application performance and infrastructure insights to ensure reliability.

*"Cloud optimization is no longer just about saving costs," Stefano Doni, CTO and Co-founder of Akamas explained. "It's about enabling businesses to scale efficiently, deliver exceptional user experiences, and maintain reliability. At Akamas, we are redefining the possibilities for cloud and Kubernetes environments."*

A spin-off of leading performance engineering firm Moviri, Akamas has already transformed how companies optimize cloud infrastructure and applications by delivering both cost efficiency and unparalleled reliability. Its proprietary technology—protected by five global patents—enables organizations to maximize the performance of cloud and Kubernetes environments by considering the interplay between application and infrastructure.

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**About Akamas**

Founded in 2019 as a spin-off from Moviri, Akamas is an AI-driven platform for cloud and application optimization. Its patented technology enables organizations to achieve unmatched cost savings, reliability, and performance by optimizing across the entire technology stack. Akamas serves a global customer base, with a focus on industries like retail, financial services, and telecommunications.

For more information, visit [www.akamas.io](http://www.akamas.io).

**About United Ventures**

United Ventures is a venture capital firm that supports visionary entrepreneurs on their journey to transform industries through technology. With a successful track record, which includes Moneyfarm, FacelT, Fiscozen, and Musixmatch, United Ventures provides the strategic guidance, collaboration, and expertise that fast-growing companies need to scale responsibly while maximizing long-term value creation.

For further information, please visit [www.unitedventures.com](http://www.unitedventures.com).

**Media Contact**

Clara Armand-Delile  
[clara@thirdeyemedia.press](mailto:clara@thirdeyemedia.press)