Cyberwave raises €7M to make the physical world programmable

Ex-YC, ex-Google founding team lands funding to abstract hardware complexity and unlock AI-driven physical automation

- €7M funding round led by United Ventures to scale Europe's developer-first automation platform
- Platform abstracts robots, sensors, and machines into programmable digital twins controllable with a few lines of code
- Early pilots underway with major European manufacturers in automotive, construction, and logistics
- Founded by YC alum who exited Askdata to SAP, and ex-Google entrepreneur who exited Botsociety
- Cyberwave's platform is launching in October 2025

MILAN, Italy (October 8, 2025) – Cyberwave, the startup building the operating layer between AI agents and real-world machines, has secured a €7 million funding round led by United Ventures with participation from The TechShop. The round also includes support from seed funds Vento (Exor) and Pi Campus, and a number of prominent angel investors. The funding coincides with the October 2025 launch of Cyberwave's digital twins platform and will support expansion of its developer ecosystem and validation of early enterprise use cases across manufacturing, logistics, and inspections. Founded by serial entrepreneurs Simone Di Somma (Askdata, acquired by SAP) and Vittorio Banfi (exited Botsociety), Cyberwave is positioning itself as Europe's infrastructure leader for AI-powered automation.

Deploying AI into the physical world remains slow and costly. Every robot, sensor, or actuator comes with bespoke APIs and specs, while system integrators dominate most projects, making automation rigid and expensive. This fragmentation keeps factories inflexible just as Europe faces labor shortages, demographic decline, and mounting pressure to boost productivity and reindustrialisation. McKinsey reports that nearly 30% of manufacturing tasks remain manual due to integration complexity, while Bain forecasts an 8 million global shortage of manufacturing workers by 2030.

Cyberwave addresses this by abstracting physical hardware into programmable digital twins, allowing developers to simulate, control, and orchestrate machines with just a few lines of code. Unlike competitors focused narrowly on infrastructure, Cyberwave's differentiator is a frictionless developer experience, similar to how GitHub simplified collaboration or Hugging Face unlocked AI models.

Simone Di Somma, co-founder and CEO of Cyberwave, said: *"Our goal is to bring the speed of digital software to the physical world. We want developers to treat machines the way they

treat code. Flexible, composable, and programmable. Just as SAP became the system of record for digital processes, Cyberwave is building the 'system of actions' for the physical world."

"Real automation has so far eluded manufacturing. Today's systems are rigid, over-engineered, and costly to reprogram, which is why 76% of mid-market manufacturers still struggle to adopt automation at scale. Each change means downtime, integration headaches, and inflexible factories. Cyberwave helps overcome these bottlenecks. Just as small teams can build digital products in days, we want small teams to reconfigure physical production with the same speed and creativity," added Di Somma.

At the core of the platform is a growing catalog of digital twins that functions as a two-sided marketplace. Hardware makers can integrate their devices once, making them instantly accessible to developers. On the other side, developers gain plug-and-play access to an expanding library of robotic systems, from industrial arms to drones to sensors.

Use cases span civilian and defence applications. Examples include defect rework on automated assembly lines, logistics packing optimization, drone inspections, construction site monitoring, and computer-vision systems that upgrade cameras into intelligent sensors. The platform's ability to rapidly reconfigure physical systems also addresses defence sector needs for flexible, scalable production.

Massimiliano Magrini, Founder and Managing Partner at United Ventures, said: "Simone and Vittorio combine technical excellence, product vision, and company-building experience. With Cyberwave, they are tackling AI and robotics with a developer-first approach, focused on making robots useful and easy to use. We believe their mission and team give them the potential to build a category leader."

Aurelio Mezzotero, Founder and Managing Partner at The Techshop, said: "Cyberwave is embracing the same philosophy that made Salesforce and Workday leaders in their fields: true transformation comes from simplifying integration. Their customer-centric engineering approach will be instrumental in converting manual workflows into intelligent automation, and in building proprietary data foundations for strong customer retention and scalable growth."

The company is initially focused on Europe's manufacturing champions, with planned US expansion to support European manufacturers' American operations and tap into North American reindustrialisation momentum.

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Notes to Editors

About Cyberwave
Cyberwave is building the operating layer between AI and the physical world. Through digital twins, simulation, and orchestration tools, its platform enables developers to control machines, robots, and sensors with minimal friction. Founded in 2025 by Simone Di Somma and Vittorio Banfi, with offices in Milan, Zurich, and San Francisco, Cyberwave helps enterprises and developers reconfigure physical automation as easily as software. Learn more at www.cyberwave.ai.

About United Ventures

United Ventures is a Milan-based venture capital firm founded in 2012 to back visionary entrepreneurs building global technology companies. With €500 million in assets under management across three early-stage funds and one growth fund, United Ventures provides the capital, strategic guidance, and network that ambitious founders need to scale responsibly and create lasting value. Its track record includes companies such as Moneyfarm, FaceIT, Fiscozen, and Musixmatch. For more information, visit www.unitedventures.com.

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